

In December 2021, we reached out to our Globe Insiders to ask them about their travel interests and their vacation plans, the destinations they are considering, if they have started to research their next vacation, and any concerns they may have. Here's what they had to say about travel in 2022.

## QUICK FACTS

- 1** Over half (55%) of Globe readers have not taken a vacation since the COVID-19 pandemic began
- 2** Over half (57%) are planning to take a vacation in 2022
- 3** One in 4 (26%) say they are “not sure” about travelling in 2022
- 4** Top reasons for not travelling are due to concerns about contracting COVID-19 (58%) and getting stuck due to border restrictions (56%)
- 5** Almost three quarters (74%) have already started to research or plan their next vacation.

## DESIREABLE DESTINATIONS

INTERNATIONAL	CANADA	UNITED STATES
58% of Globe readers are considering an International vacation in 2022	53% of Globe readers are considering a vacation in Canada in 2022	36% of Globe readers are considering a vacation in the U.S. in 2022
Top 3 destinations: Europe (61%) UK (28%) Caribbean (20%)	Top 3 destinations: British Columbia (51%) Ontario (41%) Quebec (24%)	Top 3 destinations: Florida (33%) California (21%) New York (16%)

## INTERESTS AND INSIGHTS

### Top five travel experience interests\*

1. Train trips / vacation (62%)
2. Luxury hotels (53%)
3. Guided tours (52%)
4. Experiential travel (51%)
5. River cruises (51%)

\* Somewhat/very interested

89% agree I like to experience different places, cultures and food when I travel	88% agree The best vacations are the ones that are stress-free and relaxing
79% agree I enjoy participating in a variety of travel activities	64% agree I like to meet people and socialize while on vacation
87% agree I need flexibility to cancel or change my vacation bookings due to COVID-19	59% agree I will only consider a cruise vacation once the COVID-19 crisis is over

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