

Western Schools



PUBLICATION DATE: Thursday, May 19
GET INVOLVED BY: Thursday, April 7
PRINT/DIGITAL AD MATERIAL DUE: Thursday, May 12

INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Western Canada boasts an extensive selection of choices for post-secondary education. Leading academic institutions have gained national and international renown for their research contributions, innovative partnerships and excellence in equipping the next generation with the skills they need for succeeding in a changing economy.

Proposed topic highlights:
RESEARCH AND INNOVATION – World-leading insights and applications.
ACADEMIC EXCELLENCE – Enhancing Canada’s reputation and competitiveness.
SUSTAINABILITY – Addressing issues like climate change and food and water security.
DIVERSITY AND INCLUSION – Welcoming campuses and advancing reconciliation.

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636
E: rdeacon@globeandmail.com

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL
SOLUTIONS. PARTICIPATING
ADVERTISERS
CAN BE MENTIONED/QUOTED
WITHIN CONTENT SPACE.

THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

PRINT/DIGITAL: National Edition
**6,367,000 WEEKLY PRINT/DIGITAL
READERS**

Source: Vividata Fall 2021, National A14+

PRINT: National Edition
714,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2021, National, A14+

**Click on the report below to
see a similar feature**

