

Wealth Preservation



To help investors understand approaches and strategies that will maximize their heritage finances, Report on Business will publish this special feature on Wealth Preservation. Presented as an integrated content feature, participating advertisers will have the opportunity to be quoted or mentioned within the feature’s content space. Don’t miss out on connecting with investors who will benefit by knowing about your wealth preservation product or service.

Customized sponsor content is available, speak to your Account Manager for more information.

INTEGRATED CONTENT FEATURES ARE TURNKEY ADVERTORIAL SOLUTIONS. PARTICIPATING ADVERTISERS CAN BE MENTIONED/QUOTED WITHIN CONTENT SPACE.

REACH YOUR TARGET
REPORT ON BUSINESS MAGAZINE

PRINT
809,000
PRINT READERS PER ISSUE
Source: Vividata Fall 2021, National, A14+, Print AIR

2,283,000
PRINT AND DIGITAL READERS PER ISSUE
Source: Vividata Fall 2021, National A14+, Print AIR/Digital Monthly

Sponsor Content Ad Booking Deadline	Standard Ad Booking Deadline	Material Deadline	Digital Issue Date	Print Issue Date
September 22, 2022	October 6, 2022	October 27, 2022	Friday, November 25, 2022	Saturday, November 26, 2022

Investment
Integrated content feature/contract rates apply

For additional information, contact
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Integrated Content Features – Advertising Rates

ADVERTISING OPTIONS

Integrated Content Features are offered as bundled advertising packages across print and digital media.

PRINT

YOUR CHOICE OF AD SIZE

- Advertising space can consist of brand ad and/or client sponsor content.
- Additional investment applicable for client sponsor content.
- Participating advertisers who book before advertising deadline can be featured with quote and/or image in content space.
- INTEGRATED CONTENT FEATURE PLACEMENT IS AT EDITORIAL DISCRETION

DIGITAL

- IMPRESSIONS delivered as
 - 50% 300x600 audience engagement units with advertiser logo above article link
 - 50% 300x250 big box + 728x90 leaderboard advertiser brand ads
- Advertiser branding as 300x250 big box + 728x90 leaderboard also appears next to articles, non-guaranteed impressions.

INTEGRATED CONTENT ARTICLES WILL RUN IN PARTNER SECTION

<u>NATIONAL</u>	
FULL PAGE + DIGITAL	\$22,500
½ PAGE + DIGITAL	\$16,500
ALL RATES INCLUDE 300,000 DIGITAL IMPRESSIONS ACROSS DESKTOP, TABLET AND MOBILE WEB.	
PRINT PLACEMENT SUBJECT TO AVAILABILITY.	
IMPRESSIONS DELIVERED AS ACROSS GLOBEANDMAIL.COM. ONE MONTH DELIVERY. DELIVERY TIMES ARE SUBJECT TO SEASONAL ADJUSTMENTS.	
BUNDLED PRINT AND DIGITAL INVESTMENTS ARE DISCOUNTED COMPARED TO SINGLE MEDIA COMMITMENTS	
RATES ARE NET, AGENCY FEES ARE ADDITIONAL	