

Business Insurance Solutions

As a form of risk management, insurance is a key to providing any business with economic and financial protection. It's important to understand the various types of business insurance, as well as the advantages to ensure organizations have the coverage that is best for them. This special feature will provide information on available options and benefits.

Customized sponsor content is available, speak to your Account Manager for more information.



INTEGRATED CONTENT FEATURES ARE TURNKEY ADVERTORIAL SOLUTIONS. PARTICIPATING ADVERTISERS CAN BE MENTIONED/QUOTED WITHIN CONTENT SPACE.

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REACH YOUR TARGET
REPORT ON BUSINESS MAGAZINE

PRINT
809,000
PRINT READERS PER ISSUE
Source: Vividata Fall 2021, National, A14+, Print AIR

2,283,000
PRINT AND DIGITAL READERS PER ISSUE
Source: Vividata Fall 2021, National A14+, Print AIR/Digital Monthly

Sponsor Content Ad	Standard Ad			
Booking Deadline	Booking Deadline	Material Deadline	Digital Issue Date	Print Issue Date
August 25, 2022	September 8, 2022	September 29, 2022	Friday, October 28, 2022	Saturday, October 29, 2022

Investment
Integrated content feature/contract rates apply

For additional information, contact
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Integrated Content Features – Advertising Rates

ADVERTISING OPTIONS

Integrated Content Features are offered as bundled advertising packages across print and digital media.

PRINT

YOUR CHOICE OF AD SIZE

- Advertising space can consist of brand ad and/or client sponsor content.
- Additional investment applicable for client sponsor content.
- Participating advertisers who book before advertising deadline can be featured with quote and/or image in content space.
- INTEGRATED CONTENT FEATURE PLACEMENT IS AT EDITORIAL DISCRETION

DIGITAL

- IMPRESSIONS delivered as
 - 50% 300x600 audience engagement units with advertiser logo above article link
 - 50% 300x250 big box + 728x90 leaderboard advertiser brand ads
- Advertiser branding as 300x250 big box + 728x90 leaderboard also appears next to articles, non-guaranteed impressions.

INTEGRATED CONTENT ARTICLES WILL RUN IN PARTNER SECTION

<u>NATIONAL</u>	
FULL PAGE + DIGITAL	\$22,500
½ PAGE + DIGITAL	\$16,500
ALL RATES INCLUDE 300,000 DIGITAL IMPRESSIONS ACROSS DESKTOP, TABLET AND MOBILE WEB.	
PRINT PLACEMENT SUBJECT TO AVAILABILITY.	
IMPRESSIONS DELIVERED AS ACROSS GLOBEANDMAIL.COM. ONE MONTH DELIVERY. DELIVERY TIMES ARE SUBJECT TO SEASONAL ADJUSTMENTS.	
BUNDLED PRINT AND DIGITAL INVESTMENTS ARE DISCOUNTED COMPARED TO SINGLE MEDIA COMMITMENTS	
RATES ARE NET, AGENCY FEES ARE ADDITIONAL	