

ESG Investing



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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

Environmental, social and governance (ESG) are the criteria that establish the framework for assessing the impact of the sustainability and ethical practices of a company on its financial performance. This special feature will explore the increasingly prominent role of these three pillars for today's business managers and investors.

Proposed topic highlights:

ESG LEADERSHIP – Companies leveraging ESG performance for business success.

IMPACT INVESTING – Using ESG criteria as guiding principles for sound investment decisions.

INNOVATION – Green bonds, sustainable investment tools and innovation.

TRENDS – From social justice to product safety, data security and sustainability.

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When it comes to investing, people generally think about risks through a backward-looking lens: historic security price performance and volatility, liquidity (ability to sell without affecting price), or traditional market risks like inflation and interest rate movements. But "there are new risks that investors need to consider," says Richard Cook.

“Environmental thematic investing refers to investments in companies that actually address environmental

risks and make a meaningful contribution to a sustainable future. “This is a ‘have your cake and eat it too’ situation,” emphasizes Cook. “There are sound financial reasons to invest in these types of funds. The ‘feel good’ side is a bonus.” In order to meet the commitments of the Paris Agreement, at least \$60 trillion USD would need to be allocated to