

EDITORIAL FEATURE



REPORT ON BUSINESS
WOMEN LEAD HERE

Women Lead Here: April marks our second year of *Women Lead Here*, our annual benchmark study into how Canada's largest publicly-traded companies are performing on executive gender parity. Featuring ROB's proprietary research, we also host a change-making event on March 30th.

Connect with Canada's business leaders and the next generation

- Reach 784,000 print readers per issue
- Reach 1,303,000 digital readers per issue
- 48% more likely to have a HHI of \$150k+
- 2.8x more likely to be C-Suite executives

SOURCE: Vividata Fall 2021 Study - National, A18+, Report on Business magazine print/digital

INTEGRATED CONTENT FEATURE

Commercial Real Estate: Exploring what's in store for Canada's Commercial Real Estate industry and the challenges and opportunities influencing the decisions made by business leaders.

BOOKING AND CREATIVE DEADLINES

Booking Deadlines

Special Executions: Monday, January 31
Integrated Content Feature: Monday, February 7
Standard Brand Advertising: Thursday, February 24

Material Deadline

Monday, February 28

Distribution

Digital Friday, March 25
Print Saturday, March 26

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