

# Electric vehicles



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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Popular demand is driving automakers to ramp up the development and production of electric vehicles (EV) – and introduce models that perform exceptionally well on environmental impact, energy cost and overall maintenance. This special feature explores the opportunities and challenges that are helping to shape the future of transportation.

**Proposed topic highlights:**

**WHY ELECTRIC?** The parameters that are helping to set EVs apart.

**ADVOCACY & AWARENESS.** Leadership in extending awareness, market reach and charge station infrastructure.

**TECHNOLOGY & INNOVATION.** Advancing EV adoption by improving performance and making them consumer friendly.

**CAR OF THE FUTURE.** From EVs to connected and autonomous cars, what's next?

**GET INVOLVED TODAY. CONTACT:**

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Source: Comscore Media Metrix Multi-Platform,  
Jul-Sep 2020 (Q3) Average

**PRINT:** National Edition  
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Source: Vividata Fall 2020, National, A14+

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