

# Chinese New Year 2022



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**GET INVOLVED BY:** Tuesday, November 30  
**MATERIAL DUE:** Tuesday, January 25

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

On February 1, 2022, the Year of the Tiger begins with the arrival of Chinese New Year, a celebration felt across Canada and around the world. Beyond marking this annual occasion, this special feature presents an opportunity to help build greater awareness and understanding and connection with Chinese culture and traditions.

Proposed topic highlights:

**TABOOS & TRADITIONS** – Discover culturally rich traditions, as well as 10 taboos to avoid according to Chinese mythology.

**CONTRIBUTIONS** – How Chinese Canadians have contributed to Canada’s cultural fabric since arriving on the west coast over 200 years ago.

**CELEBRATIONS** – Why participation presents an important opportunity to bring all Canadians closer together.

All this and more in this report!

**GET INVOLVED TODAY. CONTACT:**

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