

2022 NATIONAL
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AND DIGITAL

Black History Month 2022



PUBLICATION DATE: Thursday, February 3

GET INVOLVED BY: Friday, December 3

MATERIAL DUE: Thursday, January 27

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Black History Month in February 2022 will provide an opportunity to recognize the important contributions of Black Canadians and their communities across Canada. This special feature will celebrate the legacy of Black leaders and their allies as well as explore how embracing innovation, resilience and togetherness can allow create stronger outcomes.

Proposed topic highlights:

LEADERSHIP – The contributions of leading advocates, organizations and initiatives towards creating a more equitable society.

REFLECTION & ACTION – How historic reflection can lead to progressive action.

EDUCATION – Efforts for advancing a more inclusive and diverse Canada.

All this and more in this report!

GET INVOLVED TODAY. CONTACT:

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Source: Comscore Media Metrix Multi-Platform,
Jul-Sep 2020 (Q3) Average

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Source: Vividata Fall 2020, National, A14+

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