

At home: services at our fingertips



PUBLICATION DATE: Wednesday, March 2
GET INVOLVED BY: Wednesday, January 19
PRINT/DIGITAL AD MATERIAL DUE: Wednesday, February 23

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

An evolution in technologies, products and services is dramatically enhancing the comfort and convenience for Canadians who are looking for options for accessing food, fitness and wellness, entertainment and shopping from their homes. This special feature will highlight the latest products and services that have become the go to norm in 2022.

Proposed topic highlights:

- FOOD** – Food from your favorite restaurants, instant grocery delivery, the best meal kits and more: enjoying a wealth of food choices at home.
- FITNESS SOLUTIONS** – Virtual fitness classes, best in class new technology and equipment for your ultimate home gym/studio
- ENTERTAINMENT** – Streaming services, including exclusive premieres in TV, movies and gaming.
- SHOPPING** – Nearly instant shipping and outstanding customer service all from your phone.

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

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Source: Vividata Fall 2020, National, A14+

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