

UN Sustainability Goals



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Since 2015, more than 100 countries have pledged to back the United Nations 17 Sustainable Development Goals (SDGs) with the purpose of ending poverty, protecting the planet and ensuring global peace and prosperity by 2030. Today, with consumers increasingly demanding products and services offered by organizations committed to community, cause and environment, the UN SDGs provide an invaluable framework to guide private and public sector efforts.

Proposed topic highlights:

ESG – Why investors and consumers are favouring companies focused on higher environmental, sustainability and governance performance.

IMPACT RANKINGS – How leading universities are making a difference.

PARTNERSHIPS – How innovative small, medium and large firms are partnering with NGOs to help support the UN SDGs.

LEADERSHIP – Why a top-down approach / bottom-up is key to success.

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