

Giving Tuesday



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GET INVOLVED BY: Friday, October 28

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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

As a global generosity movement, Giving Tuesday harnesses the potential of social media and the generosity of people to bring about real change in their communities. This special feature, produced in partnership with the Association of Fundraising Professionals (AFP), will explore the power of Giving Tuesday to bring together a range of partners – including non-profits, civic organizations, businesses, corporations and individuals – to leverage the impact of donating time, resources and talents to address local and global challenges.

Proposed topic highlights:

PARTNERSHIPS – Examples of collaborations that encourage and amplify acts of kindness.

COMMUNITY IMPACT – Meeting the needs of communities today and preparing for future challenges.

PHILANTHROPY IN CANADA – The causes and charities Canadians care for.

OUTLOOK – Lessons from the pandemic informing giving and volunteering.

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GET INVOLVED TODAY. CONTACT:

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