

2022 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

Canadian Environment Week



PUBLICATION DATE: Friday, June 3
GET INVOLVED BY: Friday, April 22
MATERIAL DUE: Friday, May 27

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

The beginning of June offers a range of awareness days related to the environment: the UN World Environment Day, the World Oceans Day, the Canada Clean Air Day and the Canadian Environment Week. This offers a perfect opportunity to take stock of initiatives, efforts and accomplishments as well as challenges in advancing environmental sustainability across the country. This special feature will highlight voices and measures dedicated to creating a cleaner, greener tomorrow.

Proposed topic highlights:

- ADVOCACY** – We highlight leadership in and initiatives for raising awareness.
- COMMITMENTS** – Noteworthy climate change and environmental stewardship commitments.
- RESEARCH & INNOVATION** – Advancing our understanding of and tools for tackling environmental challenges.
- CONSERVATION** – Canadian conservation efforts and their results.
- CELEBRATING NATURE** – Appreciating and acknowledging the many benefits of our natural surroundings and habitats.

GET INVOLVED TODAY. CONTACT:
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Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

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Source: Vividata Fall 2020, National, A14+

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