

World Immunization Week



PUBLICATION DATE: Tuesday, April 26

GET INVOLVED BY: Tuesday, March 15

PRINT/DIGITAL AD MATERIAL DUE: Tuesday, April 19

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Immunization saves millions of lives every year and is widely recognized as one of the world's most successful health interventions. This special feature, published to coincide with World Immunization Week, will look at the role of vaccinations in preventing death and disease for known as well as emerging health threats, including the coronavirus pandemic.

Proposed topic highlights:

IMPACT – How immunization is enabling people to live healthy, productive lives by targeting vaccine-preventable diseases.

RESEARCH & DEVELOPMENT – New findings advancing understanding about vaccine efficacy.

INNOVATION – Advances in immunization technology promising hope.

SOLIDARITY – Creating a net of safety for vulnerable communities, at home and abroad.

GET INVOLVED TODAY. CONTACT:

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Source: Comscore Media Metrix Multi-Platform,
Jul-Sep 2020 (Q3) Average

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Source: Vividata Fall 2020, National, A14+

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