

BOXING DAY 2022



PUBLICATION DATE: Monday, December 26, 2022

GET INVOLVED BY: December 1, 2022

MATERIAL DUE: December 16, 2022

INVESTMENT: Special rates apply

Boxing Day is a great Canadian tradition that we all love. Spoiling yourself with electronics, a new watch or wardrobe is a great way to end the year.

The Boxing Day 2022 feature is publishing on December 26. It will be an ideal environment for advertisers looking to connect with readers who are ready to shop.

Reach out to your Globe and Mail account representative to find out more.

Media	Investment
Half page ad and 200,000 impressions	\$7,500
Full page ad and 200,000 impressions	\$12,000

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL SOLUTIONS. PARTICIPATING ADVERTISERS CAN BE MENTIONED/QUOTED WITHIN CONTENT SPACE.

REACH YOUR TARGET

PRINT: Metro Edition

388,000 WEEKDAY PRINT READERS
Source: Vividata Fall 2021, Ontario (Metro edition), A14+

DIGITAL: Metro Edition

2,263,000 WEEKLY DIGITAL READERS
Source: Vividata Fall 2021, Ontario (Metro edition), A14+

PRINT/DIGITAL: Metro Edition

3,015,000 WEEKLY PRINT/DIGITAL READERS

Source: Vividata Fall 2021, Ontario (Metro edition), A14+

For additional information, contact
KEITH RYDER, Special Reports
Associate kryder@globeandmail.com