

World Cancer Day



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GET INVOLVED BY: Monday, December 13

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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

World Cancer Day presents a chance to highlight the impact of cancer in Canada, where it is so widespread that about one in two Canadians will develop cancer in their lifetimes and one in four will die of the disease. This special feature will explore the challenges faced by Canadians who receive a cancer diagnosis as well as the network of support created by survivors, advocates, health-care providers and researchers.

Proposed topic highlights:

ADVOCACY – From raising awareness to funding research.

RESEARCH & INNOVATION – Translating new knowledge into solutions for Canadians.

DIAGNOSIS & TREATMENT – From a timely diagnosis to better treatment and survival rates.

MAKING A DIFFERENCE – The health-care providers and support systems dedicated to helping cancer patients and their families.

Sponsor content is available. Speak to your account manager for more information.

GET INVOLVED TODAY. CONTACT:

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