

# The next generation of farming



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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Feeding a growing population while addressing the impact of climate change on food systems calls for new ideas and technologies, and Canadian farmers are rising to the challenge. This special feature highlights the evolution of traditional agriculture as well as the consumer trends, such as supporting local approaches to food production and prioritizing healthy eating, that are shaping the future of farming.

**Proposed topic highlights:**

**FOOD SYSTEMS** – Enhancing food security by supporting local and adaptable supply chains.

**ADDRESSING CHALLENGES** – Consolidation and vertical integration streamlining operations, reducing barriers to entry and success.

**TECHNOLOGY** – Advancing farming practices through technology and innovation.

**SUSTAINABILITY** – Dedicated to sustainable practices and climate change resilience.

**GET INVOLVED TODAY. CONTACT:**

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