

National Takeout Day



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GET INVOLVED BY: Friday, March 4

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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Canada's food service industry is an important component of the country's cultural identity, but many restaurants and other food service providers are still reeling from the negative impacts of the coronavirus pandemic. This special feature, published on National Takeout Day, looks at new trends like takeout and delivery that are helping local restaurants succeed – and add to the vibrancy of their communities.

Proposed topic highlights:

IMPACT – A look at the numbers behind the trends affecting Canadian restaurants and food service providers.

INNOVATION – Turning to alternative ways of keeping the kitchen open, for example, through takeout or deliveries.

BEYOND SAVING BUSINESSES – Diverse culinary scenes integral parts of Canada's unique identity.

CELEBRATION – Celebrating local eateries on #TakeoutDay.

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Source: Vividata Fall 2020, National, A14+

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