

STRATEGIC INVESTING WITH REITs



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For constructing an equity or fixed-income portfolio, real estate investment trusts (REITs) can be a key consideration, since they provide greater diversification, potentially higher total returns, and/or lower overall risk. This special feature will explore how REITs – by generating dividend income along with capital appreciation – can provide an excellent counterbalance to stocks, bonds and cash.

Proposed topic highlights:

- FINANCIAL STRATEGY – Choosing financial tools that are aligned with life goals.
- ASSET MANAGEMENT – Advice and management options for meeting consumer needs and preferences.
- REIT ASSESSMENT – How to spot REITs with great properties and tenants.
- MARKET TRENDS – Growth of REIT product offerings and innovation.

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