

Responsible investing



PUBLICATION DATE: Wednesday, November 24
GET INVOLVED BY: Wednesday, October 13
PRINT/DIGITAL AD MATERIAL DUE: Wednesday, November 17

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As a strategy for integrating personal values and stewardship practices into the investment decision-making process, responsible investing is growing rapidly in Canada and across the globe. Half of Canada's professionally managed money is now in responsible investments. This special feature highlights the innovators, advocates and organizations leading the charge to invest responsibly.

Proposed topic highlights:

STRATEGIES – Leveraging investments as tools for tackling climate change, corruption, cybersecurity and lack of gender diversity.

ESG INTEGRATION – Considering an organization's environmental, social and governance (ESG) practices.

IMPACT INVESTING – Focusing on companies and projects that generate measurable impact.

TRENDS – Highlighting the causes and issues Canadians care about.

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Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

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Source: Vividata Fall 2020, National, A14+

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