

Pharmaceutical research and innovation



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GET INVOLVED BY: Monday, October 18
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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Evidence shows that pharmaceutical research and innovation have a profound impact on people by extending their longevity and improving quality of life. This special feature highlights transformative results through research and access to innovative medicines and treatment options

Proposed topic highlights:

LEADERSHIP - Organizations, institutions and researchers defining pharmaceutical excellence.

RESEARCH - Advancing understanding and treatment capabilities.

PARTNERSHIPS - Collaborating to enhance access to new medicines.

OUTLOOK - Trends and findings affecting the health outcomes of Canadian patients.

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