

Cleantech innovation



PUBLICATION DATE: Monday, November 8
GET INVOLVED BY: Monday, September 27
PRINT/DIGITAL AD MATERIAL DUE: Monday, November 1

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

By addressing the need for reducing environmental impact while improving resource efficiency and economic performance across sectors, cleantech can help to address some of today's most urgent challenges. This special feature will highlight the strengths, opportunities and initiatives dedicated to supporting cleantech innovation in Canada.

Proposed topic highlights:

- RESEARCH IMPACT** – Taking research findings from the lab to impact.
- LEADERSHIP** – Leveraging support and policy for moving ahead.
- SUSTAINABILITY** – Measuring the climate impact of notable examples.
- SUPPORT** – Support for scaling up promising cleantech solutions.
- INVESTING** – Prioritizing innovation and environmental protection.

INTEGRATED CONTENT FEATURES
ARE TURNKEY ADVERTORIAL SOLUTIONS.
PARTICIPATING ADVERTISERS
CAN BE MENTIONED/QUOTED
WITHIN CONTENT SPACE.

**THE GLOBE AND MAIL
DELIVERS YOUR BEST AUDIENCE**

ONLINE: National Edition
7.5 MILLION MONTHLY UVs

Source: Comscore Media Metrix Multi-Platform,
Jul-Sep 2020 (Q3) Average

PRINT: National Edition
923,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2020, National, A14+

WITH POWERFUL INTERACTIVITY RESULTS

35% HIGHER READING TIME
OVER 2 MINUTES ON SPECIAL REPORT
ARTICLES VS. GAM SITE AVERAGE

3 X HIGHER CTR
ON ADS NEXT TO CONTENT
VS. GAM SITE AND CANADIAN AVERAGE

**Click on the report below to
see a similar feature**



GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com