

# World Teachers' Day



**PUBLICATION DATE:** Tuesday, October 5

**GET INVOLVED BY:** Tuesday, July 27

**PRINT/DIGITAL AD MATERIAL DUE:** Thursday, September 28

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

The past school year has brought many challenges, but there are many inspiring examples where Canada's teachers have made a difference due to the dedication to the well-being and learning outcomes of their students. This special feature, published to co-incide with October 5, World Teachers' Day, presents a chance to highlight the contribution of teachers in making a difference in the lives of their students by inspiring them, modelling behaviour and conveying the tools and skills that form the foundation for career and personal success.

**Proposed topic highlights:**

**LEADERSHIP** – Teaching excellence and how it is shaping the culture of learning.

**DIVERSITY & INCLUSION** – Meeting the needs of each student and building a stronger society.

**TEACHER EDUCATION** – Contributing to new knowledge and innovation.

**FUTURE-READY** – Equipping the next generation for future success.

**GET INVOLVED TODAY. CONTACT:**

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Source: Comscore Media Metrix Multi-Platform,  
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Source: Vividata Fall 2020, National, A14+

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