

PRIVATE SCHOOLS MAKING THE DECISION

SPONSOR CONTENT FEATURES

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PRINT: National Edition
923,000

WEEKDAY PRINT READERS

Source: Vividata Fall 2020,
National, A14+
The Globe and Mail

ONLINE: National

7.5 MILLION MONTHLY UVs
Source: Comscore Media Metrix Multi-
Platform, Jul-Sep 2020 (Q3) Average

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INVESTMENT: SPONSOR CONTENT OR CONTRACT RATES APPLY

The open houses have been attended, the questions have been asked and the entrance exams have been completed. Now, with approval notifications reaching parents of prospective students, caregivers are making the decision on which school their child will attend.



To assist those still-undecided Moms and Dads, The Globe and Mail will publish Private Schools – Making the Decision. In this special feature, readers will find guidelines on how to evaluate school attributes such as academic structure, curriculum, pandemic safety measures, athletic programs, cost, teaching methods, and more.

For additional information, contact

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