

# Medical innovation



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**GET INVOLVED BY:** Monday, October 11

**PRINT/DIGITAL AD MATERIAL DUE:** Monday, November 8

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Recent events have served to illustrate the urgent need to translate research and innovation in the field of health care into tangible outcomes for Canadian patients. This special feature explores how the medical innovation that is helping to address both long-standing and emerging needs in a timely manner.

**Proposed topic highlights:**

**ACCELERATING IMPACT** – From lab to bedside, how to accelerate innovation to improve health outcomes.

**RESEARCH** – Advancing understanding and treatment capabilities.

**SOLUTIONS** – Meeting Canada’s top health challenges with therapeutics and other tools.

**TECHNOLOGY** – Technology enabling better outcomes for Canadians.

**GET INVOLVED TODAY. CONTACT:**

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