

2021 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

Labour day and the future of work



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Labour Day, a statutory holiday celebrated throughout Canada, can be traced back to a printer's revolt in 1872 in Toronto, when labourers tried to establish a maximum 54-hour work week. Union activities were considered illegal at the time, and protest marches of over 10,000 sprang up to support the jailed organizers. Fast-forward to 2021, when the coronavirus pandemic, the gig economy and other trends are shaping the future of work – a shift this special feature will explore.

Proposed topic highlights:

Canada's workforce – Trends affecting today's workers and their outlook.

Advocacy & engagement – Leading voices for improving conditions and outcomes.

A just and inclusive recovery – Advancing an equitable and inclusive recovery.

Research – Societal shifts and how they impact the future of work.

What's next – The evolving workplace and its implications for Canadians.

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