

Insurance trends



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A fast pace of change is defining the outlook for Canadians across the country. As they look to adapt to new risks and realities, the insurance sector is also evolving to offer solutions. This special feature, produced in collaboration with [Insurance-Canada.ca](https://www.insurance-canada.ca), explores the many ways the insurance industry is responding to new market conditions and consumer needs.

Proposed topic highlights:

ADVOCACY – Helping businesses and consumers access relevant information and expert advice.

SOLUTIONS – Meeting emerging societal needs with up-to-date products and services.

TECHNOLOGY & INNOVATION – Innovation and technology helping to boost resilience.

CYBER RISKS – Prevention and mitigation of criminal activity like fraud and cyber crime.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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