

Home improvements



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INVESTMENT: SPECIAL NATIONAL FEATURE/CONTRACT RATES APPLY

For many Canadians, the home has taken on a new – and more essential – role during the pandemic as a place where we shelter, work, make and take meals, educate children, and more. This special feature series will explore avenues for increasing comfort and functionality as well as ensuring we make the most of the time spent at home through home improvements and home décor.

Proposed topic highlights:

TRENDS – Experts weigh in on the products, services and solutions that are gaining popularity in Canada.

PLANNING & ADVICE – Tips and virtual planning tools for maximizing the impact of home improvement efforts.

SUSTAINABILITY – Steps for boosting environmental and energy performance and reducing the carbon footprint at home.

INNOVATIVE SOLUTIONS – Design ideas and innovations that stand out.

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