

# Healthy Aging



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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Of the six million Canadians aged 65 and older, 81 per cent prefer to live in their homes. Yet many face age-related challenges, such as chronic health problems, cognitive decline and mobility limitations. This special feature will provide insights on the measures like home adaptation and community support that can help seniors to realize the goal of independent living.

**Proposed topic highlights:**

- HEALTH AGING** – Strategies for boosting health outcomes and independence.
- HOME ADAPTATION** – Tools and services enabling aging in place.
- TECHNOLOGY** – Solutions for improving health, safety and well-being.
- RESEARCH & INNOVATION** – New findings and their impact on how we approach aging.
- COMMUNITY SUPPORT** – Advocacy and support systems for Canada’s seniors.

**GET INVOLVED TODAY. CONTACT:**  
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Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

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Source: Vividata Fall 2020, National, A14+

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