

Online learning solutions



PUBLICATION DATE: Thursday, August 12

GET INVOLVED BY: Thursday, June 24

PRINT/DIGITAL AD MATERIAL DUE: Thursday, August 5

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

The recent past has seen a rapid transformation on how education is delivered in Canada, with schools, educators and students turning to online tools to deliver and enhance learning outcomes. This special feature explores these changes in education as well as the future outlook for the intersection of technology and learning.

Proposed topic highlights:

TRENDS – The shift to online learning during a pandemic and beyond.

VIRTUAL CLASSROOMS – Delivering educational content where and when it is needed.

STUDENT SUPPORT – How to support students in uncertain times.

TECHNOLOGY SOLUTIONS – Emerging learning tools inside and outside the classroom.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

INTEGRATED CONTENT FEATURES ARE TURNKEY ADVERTORIAL SOLUTIONS. PARTICIPATING ADVERTISERS CAN BE MENTIONED/QUOTED WITHIN CONTENT SPACE.

THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

**ONLINE: National Edition
7.5 MILLION MONTHLY UVs**

Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

**PRINT: National Edition
923,000 WEEKDAY PRINT READERS**

Source: Vividata Fall 2020, National, A14+

WITH POWERFUL INTERACTIVITY RESULTS

35% HIGHER READING TIME OVER 2 MINUTES ON SPECIAL REPORT ARTICLES VS. GAM SITE AVERAGE

3 X HIGHER CTR ON ADS NEXT TO CONTENT VS. GAM SITE AND CANADIAN AVERAGE

Click on the report below to see a similar feature

