

National Philanthropy Day

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GET INVOLVED BY: Friday, September 24

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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

November 15, National Philanthropy Day, is recognized worldwide as a celebration of philanthropy and the people who are active in the philanthropic community. This special feature, produced in partnership with the Association of Fundraising Professionals (AFP), will highlight some of the outstanding achievements of individuals, foundations, corporations, fundraising volunteers and non-profit organizations who contribute time, talent, financial support and other resources to causes in Canada and beyond.

Proposed topic highlights:

IMPACT – How Canadian philanthropy is changing lives and outcomes.

TAKING ACTION – How giving and volunteering can make us feel empowered.

TRENDS – How charities are adapting and responding to urgent local and global needs.

ENGAGEMENT – Highlighting the inspiring stories of donors and volunteers.

GET INVOLVED TODAY. CONTACT:

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Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

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Source: Vividata Fall 2020, National, A14+

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