

2022 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

MS Awareness Month & World MS Day

PUBLICATION DATE: Thursday, May 26
GET INVOLVED BY: Thursday, April 14
PRINT/DIGITAL AD MATERIAL DUE: Thursday, May 19
INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Canada has one of the highest rates of multiple sclerosis (MS), a disease of the central nervous system that can affect vision, hearing, memory, balance and mobility. This special feature series – published the coincide with MS Awareness Month in May and on World MS Day, May 30 – will highlight the efforts of advocates, organizations, health-care professionals and researchers who are dedicated to raising awareness, advancing understanding and improving outcomes for people living with MS.

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THE GLOBE AND MAIL DELIVERS YOUR BEST AUDIENCE

ONLINE: National Edition
7.5 MILLION MONTHLY UVs

Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

PRINT: National Edition
923,000 WEEKDAY PRINT READERS

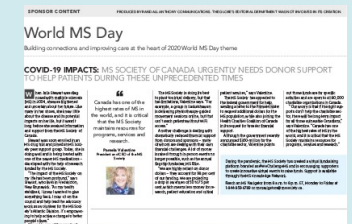
Source: Vividata Fall 2020, National, A14+

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