

2021 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

# LGBT+ History Month Canada 2021: Celebrating body, mind and spirit



**PUBLICATION DATE:** Monday, October 18  
**GET INVOLVED BY:** Friday, September 17  
**PRINT/DIGITAL AD MATERIAL DUE:** Monday, October 11

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Since 2011, **LGBT+ History Month** has been linked to a different school subject each year. In 2021, the theme "Body, mind, spirit" links it to personal, social, health and economic education (PSHE). This special feature joins the LGBT+ community, advocates and supporters to encourage further education into LGBT+ issues and promote an overall safer and more inclusive society where the varied spectrum of sexuality and gender is universally accepted and spoken about openly.

**Proposed topic highlights:**

**WHY CELEBRATE.** In today's time, why is LGBT+ History Month still important for promoting equality and diversity?

**TRENDS & OUTCOMES.** Looking back over the past decade, what progress has been made and where are the gaps?

**LGBT+ RIGHTS DURING COVID-19.** Highlighting a global rise in anti-LGBT+ bias, homophobia and transphobia.

**MENTAL HEALTH.** LGBT+ people at risk for mental health problems such as depression, self-harm and alcohol and substance misuse.

**GET INVOLVED TODAY. CONTACT:**

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Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

**PRINT:** National Edition  
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Source: Vividata Fall 2020, National, A14+

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