

2021 NATIONAL
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CONTENT FEATURE

NEWSPAPER
AND DIGITAL

LGBT+ History Month Canada 2021: Celebrating body, mind and spirit



PUBLICATION DATE: Friday, October 1
GET INVOLVED BY: Friday, August 6
PRINT/DIGITAL AD MATERIAL DUE: Friday, September 24
INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Since 2011, **LGBT+ History Month** has been linked to a different school subject each year. In 2021, the theme "Body, mind, spirit" links it to personal, social, health and economic education (PSHE). This special feature joins the LGBT+ community, advocates and supporters to encourage further education into LGBT+ issues and promote an overall safer and more inclusive society where the varied spectrum of sexuality and gender is universally accepted and spoken about openly.

Proposed topic highlights:

WHY CELEBRATE. In today's time, why is LGBT+ History Month still important for promoting equality and diversity?

TRENDS & OUTCOMES. Looking back over the past decade, what progress has been made and where are the gaps?

LGBT+ RIGHTS DURING COVID-19. Highlighting a global rise in anti-LGBT+ bias, homophobia and transphobia.

MENTAL HEALTH. LGBT+ people at risk for mental health problems such as depression, self-harm and alcohol and substance misuse.

GET INVOLVED TODAY. CONTACT:

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7.5 MILLION MONTHLY UVs

Source: Comscore Media Metrix Multi-Platform,
Jul-Sep 2020 (Q3) Average

PRINT: National Edition
923,000 WEEKDAY PRINT READERS

Source: Vividata Fall 2020, National, A14+

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3 X HIGHER CTR

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