

Arthritis Awareness Month



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GET INVOLVED BY: Monday, July 26
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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

One in five Canadians lives with arthritis, which affects joints and other tissues and can cause pain, restrict mobility and diminish quality of life. This special feature – published during Arthritis Awareness Month in collaboration with the Arthritis Society – will highlight the plight of Canadians affected by arthritis and the work of advocates, supporters and researchers dedicated to improving outcomes.

Proposed topic highlights:

- ADVOCACY** – Building awareness and understanding.
- RESEARCH & INNOVATION** – Latest findings and developments shaping the outlook for people living with arthritis.
- SUPPORT** – Trusted sources for up-to-date information and community support.
- TRENDS** – Arthritis in Canada and the impact of COVID-19.

GET INVOLVED TODAY. CONTACT:
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7.5 MILLION MONTHLY UVs
Source: Comscore Media Metrix Multi-Platform, Jul-Sep 2020 (Q3) Average

PRINT: National Edition
923,000 WEEKDAY PRINT READERS
Source: Vividata Fall 2020, National, A14+

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