

Restaurants Canada



PUBLICATION DATE: Tuesday, March 2
GET INVOLVED BY: Monday, February 1
MATERIAL DUE: Tuesday, February 23

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Canada’s restaurants are not only a backbone of our economy, they are integral to Canada’s social and cultural fabric – from our biggest cities to our smallest towns. Timed to appear during the RC Show 2021 Conference, this special feature, produced in collaboration with Restaurants Canada, will offer valuable insights for restauranteurs and extend an appeal for continuing public support for this invaluable industry.

Proposed topic highlights:

- IMPACT** – How restaurants fuel jobs, communities and the economy.
- SOLUTIONS** – From takeout and delivery options to innovative COVID-compliant seating, we feature creative pandemic response solutions.
- ALLIES** – From banks and payment systems to food and beverage suppliers, we showcase brands that are stepping up support.
- TUCK IN** – Why it’s in everyone’s best interests to continue patronizing restaurants through the pandemic.

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