

Healthy eating



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GET INVOLVED BY: Wednesday, March 31
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The coronavirus pandemic has ushered in a number of changes for the food and service industries – and experts believe some of the new consumer trends will continue. This special three-part feature series, launched during Nutrition Month, will explore the state of the food industry in Canada as well as highlight trends focused on healthy eating and sustainability.

Proposed topic highlights:

CONSUMER TRENDS – Canadians’ priorities when it comes to choosing food.

HEALTHY CHOICES – How increased interest in and access to nutritional information is shaping consumer choices.

SUPPLY CHAIN INTEGRITY – Where our food comes from and how it is produced.

SUSTAINABILITY – Advancing environmentally sound practices.

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