

# ESG Investing



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**GET INVOLVED BY:** Monday, March 1

**MATERIAL DUE:** Monday, April 5

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Environmental, social and governance (ESG) are the criteria that establish the framework for assessing the impact of the sustainability and ethical practices of a company on its financial performance. This special feature will explore the increasingly prominent role of these three pillars for today's business managers and investors.

**Proposed topic highlights:**

**ESG LEADERSHIP** – Companies leveraging ESG performance for business success.

**IMPACT INVESTING** – Using ESG criteria as guiding principles for sound investment decisions.

**INNOVATION** – Green bonds, sustainable investment tools and innovation.

**TRENDS** – From social justice to product safety, data security and sustainability.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON**, Project Manager T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

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