

# Black History Month



**PUBLICATION DATE:** Thursday, February 11

**GET INVOLVED BY:** Monday, January 11

**MATERIAL DUE:** Thursday, February 4

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

February, Black History Month, presents a chance to highlight the legacy and important contributions of people of African descent. This special feature will explore the 2021 theme of "Canadians of African Descent: Going forward, guided by the past."

**Proposed topic highlights:**

**Advocacy and leadership** – Profiling leading organizations and individuals.

**Outreach and support** – Programs and initiatives and their impact.

**Education** – Fostering awareness and understanding.

**Impact** – The important role of diverse Canadians in shaping an inclusive society.

**GET INVOLVED TODAY. CONTACT:**

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Source: Vividata Fall 2020, National, A14+

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