



REPORT ON BUSINESS

MAGAZINE

MAY 2021 ISSUE

Available Saturday, April 24



EDITORIAL FEATURE

Best Executives: Our annual award program profiling 50 exceptional non-CEO executives – 10 in each of the following categories: Finance, HR, Operations, Sales/Marketing and Technology. Who they are and why recognition is so deserving is revealed in this issue, and at an exclusive virtual event.



REPORT ON BUSINESS
BEST EXECUTIVE AWARDS

Connect with Canada's business leaders and the next generation

- Reach 1,146,000 print readers per issue
- Reach 1,331,000 digital readers per issue
- \$11 billion of business purchase influence
- \$258 billion in investments

*NOTE: Vividata Fall data is based on Friday delivery. ROB magazine now publishes on Saturdays which has twice the readers of an average weekday.

INTEGRATED CONTENT FEATURE

Mental Health in the Workplace: In recognition of May's Canadian Mental Health Awareness Week, this feature will examine social and economic challenges, as well as provide insights on how to combat issues associated with workplace mental health.

[Explore the magazine](#)

[Creative Gallery](#)

[Magazine Specs](#)

BOOKING AND CREATIVE DEADLINES

Booking Deadlines

Special Executions: Monday, February 8
Integrated Content Feature: Friday, March 5
Standard Brand Advertising: Tuesday, March 21

Material Deadline

Friday, March 26

Distribution

Digital: Friday, April 23
Print: Saturday, April 24

Reserve your space now.

Contact Ryan Hystead

rhystead@globeandmail.com