



REPORT ON BUSINESS

MAGAZINE

DECEMBER 2021 ISSUE

Available Saturday, November 27

EDITORIAL FEATURE

CEO of the Year: Our annual celebration of leadership excellence, celebrating Canadian CEOs in five categories: Corporate Citizen of the Year, Global Visionary of the Year, Innovator of the Year, New CEO of the Year and Strategist of the Year.

One, truly exceptional leader will be granted the title of CEO of the Year.



Connect with Canada’s business leaders and the next generation

- Reach 1,146,000 print readers per issue
- Reach 1,331,000 digital readers per issue
- \$11 billion of business purchase influence
- \$258 billion in investments

*NOTE: Vividata Fall data is based on Friday delivery. ROB magazine now publishes on Saturdays which has twice the readers of an average weekday.

INTEGRATED CONTENT FEATURE

Wealth Preservation: A special feature highlighting approaches and strategies to help investors maximize heritage finances.

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[Magazine Specs](#)

BOOKING AND CREATIVE DEADLINES

Booking Deadlines
Special Executions: Monday, September 20
Integrated Content Feature: Tuesday, October 12
Standard Brand Advertising: Tuesday, October 26

Material Deadline
Tuesday, November 2

Distribution
Digital: Friday, November 26
Print: Saturday, November 27

Reserve your space now. Contact Ryan Hystead rhystead@globeandmail.com