

Weekday Advertising Information



NEWS	Monday - Friday	All Editions	
LIFE & ARTS	Monday Health & Wellness Tuesday Parenting & Relationships Wednesday Travel Thursday Arts & Events	Metro National Ntlxto	Camera Ready Booking/Material 2 business days prior @ 4:30 pm Pubset Booking/Material 3 business days prior @ 4:30 pm
FRIDAY FILM	Friday	Metro National Ntlxto	
BUSINESS	Monday – Friday	National	Camera Ready Booking/Material 2 business days prior @ 4:30pm Pubset Booking/Material 3 business days prior @ 4:30pm
SPORTS	Monday - Friday	Metro National Ntlxto	
CAREERS	Mon, Wed, Fri	National	Camera Ready Booking/Material 2 business days prior @ 2:00pm Pubset Booking/Material 3 business days prior @ 2:00pm
DRIVE	Friday	Metro	Pubset Booking/Material Monday @ 12 noon Camera Ready Booking Monday @ 2:00pm Camera Ready Material Tuesday @ 12 noon
REAL ESTATE	Friday	Metro NTLxto NTLxms	Pubset Booking/Material Monday @ 12 noon Camera Ready Booking Monday @ 4:00pm Camera Ready Material Tuesday @ 12 noon

Please note: all deadlines are eastern standard time | doubletruck – add 2 business days to existing camera ready deadlines

NATIONAL All Canadian, US and overseas distribution
METRO All of Ontario, excluding Ottawa and Ottawa Valley area
CENTRAL Ontario and Quebec
OTT/QUE Ottawa area and Quebec

WEST Manitoba, Saskatchewan, Alberta and British Columbia
NTLxto National excluding Metro edition
NTLxms National excluding Manitoba and Saskatchewan

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Weekend Advertising Information



NEWS	All Editions	Camera Ready Booking/Material 2 business days prior @ 4:30pm Pubset Booking/Material 3 business days prior @ 4:30pm
SPORTS	Metro National NTLxto	
BUSINESS	National	
CAREERS	National	Camera Ready Booking/Material 2 business days prior @ 2:00pm Pubset Booking/Material 3 business days prior @ 2:00pm
ARTS & BOOKS	Arts • National • Metro • NTLxto Books • National	Pubset Booking/Material Thursday, 7 business days prior @ 10:00am Camera Ready Booking/Material Friday, 6 business days prior @ 10:00am
OPINION	National	Pubset Booking/Material Monday, @ 3:00pm Camera Ready Booking Tuesday @ 3:00pm Camera Ready Material Thursday @ 4:30pm
PURSUITS	National	Pubset Booking/Material Tuesday, 9 business days prior @ 4:00pm Camera Ready Booking Wednesday, 8 business days prior @ 4:00pm Camera Ready Material Thursday, 7 business days prior @ 4:00pm



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