

Insurance trends



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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

As Canadians adapt to changing societal norms and economic realities, they can face heightened risks to their health and financial well-being. This special feature, produced in collaboration with [Insurance-Canada.ca](https://www.insurance-canada.ca), explores the many ways the insurance industry is responding to new market conditions.

Proposed topic highlights:

AWARENESS & ADVICE – Helping businesses and consumers access relevant information and expert advice.

INNOVATION – Innovative products, services and means of consumer engagement.

CRIME ALERT – Prevention and mitigation of criminal activity eg cyber, fraud etc.

TECHNOLOGY – How technology is improving insurance, and its customer services.

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