

# The Beginners Guide to Used Car Buying

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With many former commuters opting to avoid public-transit and occasional drivers seeing more benefit to driving, an influx of first-time buyers are now looking at buying a used cars. In this editorial series we aim to guide first-time used car buyers on how to get started and how not to get a lemon.

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**Automotive Intenders are actively shopping for vehicles and are at a highly impressionable stage. They are comparing brands, models and features and looking to narrow down their options. You are 40% more likely to find them on The Globe and Mail.**

Source: comScore Plan Matrix - September 2019

