

# C-SUITE MEDIA BUNDLE

We've hand picked our favourite ways to reach the C-Suite audience, so you don't have to.

Add additional C-Suite targeted media to your campaign with our C-Suite media bundle. We've included a full page ad in ROB magazine, impressions across The Globe's renowned Report on Business section, audience targeting through The Globe Alliance, Dianomi and Context Control by IAS.

## Reach the C-Suite across The Globe Alliance

Connecting with your audiences – in premium environments like ours – strongly benefits how consumers perceive and respond to your brand. The Globe Alliance reaches 82% of C-Suites across a wealth of established business brands including:

theguardian

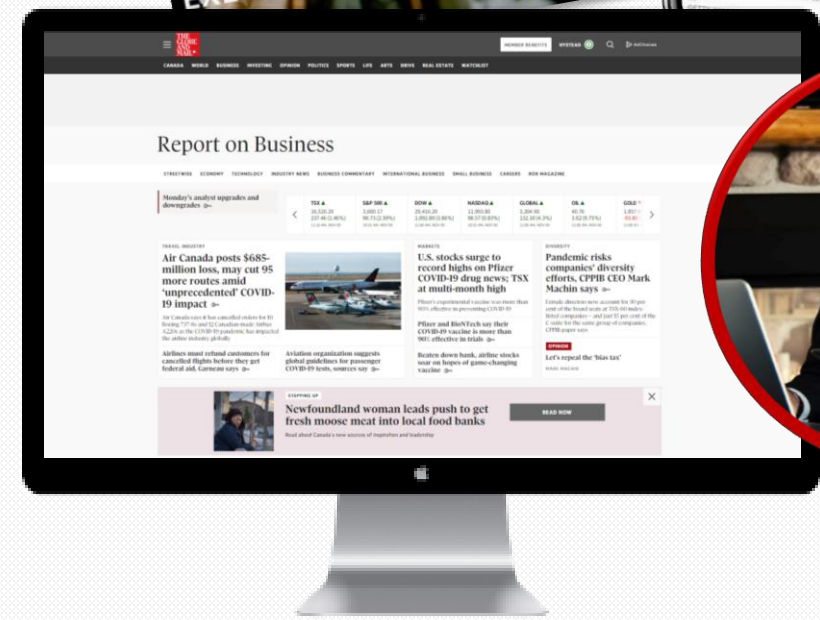
Forbes

THE WALL STREET JOURNAL  
Digital Network

REUTERS

MarketWatch

BARRON'S



Source: comScore PlanMetrix June 2020, occupation: Executive/Senior Vice President, Vice President (CFO/CEO)