

# Diagnosis cancer



**PUBLICATION DATE:** Monday, January 11

**GET INVOLVED BY:** Friday, October 30

**MATERIAL DUE:** Monday, January 4

**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

About one in two Canadians will develop cancer in their lifetimes – and one in four will die of the disease. This special feature aims to raise awareness about cancer in Canada. It will highlight the network of support for patients and their families and the efforts of advocates, health-care providers, researchers and organizations working to improve the outlook for people facing a cancer diagnosis.

**Proposed topic highlights:**

**OUTLOOK** – A closer look at cancer statistics in Canada.

**THERAPIES** – Targeted therapies for a better treatment process and survival rates.

**RESEARCH** – New research findings offering hope for cancer patients.

**ADVOCACY & SUPPORT** – Raising awareness and improving outcomes for cancer patients and their families.

**GET INVOLVED TODAY. CONTACT:**

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