

2020 NATIONAL SPONSOR CONTENT FEATURE

NEWSPAPER AND DIGITAL

MADE IN CANADA



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GET INVOLVED BY: Wednesday, October 7

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INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Canadian businesses, their partners and supply chains are rallying to adapt to rapidly changing conditions. This special feature explores the leadership, tools and initiatives that enable businesses to continue to deliver the results and quality brand Canada is known for in domestic and global markets.

Proposed topic highlights:

RESILIENCE – Continued business success in changing conditions.

INNOVATION – Innovation, technology and services delivering strong results.

PARTNERSHIPS – High-impact and far-reaching collaborations.

STRATEGIES – Adapting to market trends and changing needs.

INTEGRATED CONTENT FEATURES

ARE TURNKEY ADVERTORIAL SOLUTIONS.

PARTICIPATING ADVERTISERS

CAN BE MENTIONED/QUOTED

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Source: Vividata Winter 2020 Readership Study National

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ON ADS NEXT TO CONTENT

VS. GAM SITE AND CANADIAN AVERAGE

Source: Omniture, Doubleclick

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