

Blood health



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GET INVOLVED BY: Monday, October 12

MATERIAL DUE: Tuesday, November 10

INVESTMENT: SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Among the many different functions of blood are transporting oxygen and nutrients to the lungs and tissues, forming blood clots to prevent excess blood loss, carrying cells and antibodies that fight infection, taking waste products to the kidneys and liver, which filter and clean the blood, and regulating body temperature. This special feature will raise awareness about the importance of blood health to overall well-being and the main challenges that affect Canadians' blood health.

Proposed topic highlights:

BLOOD TESTS – From timely testing to diagnosis.

RESEARCH AND INNOVATION – New scientific findings and innovation for blood health challenges.

INTERVENTIONS – From stem cell therapy and medication to other treatment options.

DONATING BLOOD – Donors and organizations making a difference for patients.

GET INVOLVED TODAY. CONTACT:

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