

# Women in leadership

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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

The evidence is clear: a more equal society brings wide benefits for all. Yet while data show that companies that have women in leadership positions can expect better outcomes, a gap persists. In 2016, less than one-fifth of all leadership roles in corporations conducting business in Canada were held by women. This special feature highlights the impact of organizations working to advance diversity and inclusion and leverage the power of a balanced workforce with emphasis on women in leadership positions.

## Proposed topic highlights:

**IMPACT** – Dedication to gender equity leading to better societal and business outcomes.

**LEADERSHIP & ADVOCACY** – Leading advocates, organizations and companies making a difference.

**DIVERSITY & INCLUSION** – Motivating everyone to think, act and be inclusive.

**SUPPORT** – Initiatives supporting women and girls.

## GET INVOLVED TODAY. CONTACT:

**RICHARD DEACON**, Project Manager T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

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