

# Retail transformation



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**INVESTMENT:** SPECIAL NATIONAL FEATURE OR CONTRACT RATES APPLY

Retail businesses have faced a number of significant disruptions that have made it necessary to adapt to changing circumstances and conditions. This special feature looks at approaches that can allow enterprises to succeed by helping to define today's and tomorrow's shopping experience and environment.

**Proposed topic highlights:**

- TECHNOLOGY & INNOVATION** – New technologies and connectivity helping to future-proof retail businesses.
- CONSUMER EXPECTATIONS** – The importance of paying attention to ESG performance.
- PERSONALIZED SHOPPING EXPERIENCES** – Leveraging data and AI to enhance the shopping experience.
- SUSTAINABILITY** – Customers looking for green and ethically produced options.
- OUTLOOK** – The future of shopping.

**GET INVOLVED TODAY. CONTACT:**

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